

Draft

Responsible by design.

Intelligence with human direction means being accountable for what we build, how we work and what we give back.

Draft PDF. Legal review of the commitments is pending. Arabic text requires native-speaker review.

Draft. These commitments are written for review. Each must describe something Anthrivia actually does or has formally committed to before publication; items marked TBD are not yet confirmed. Anthrivia describes itself as aligned with these principles, never certified, rated or a signatory.

E — Environmental

Efficient AI

Right-sized models, no unnecessary compute, and lower-carbon cloud regions where clients allow.

Lean delivery

Remote-first and hybrid delivery to cut travel; virtual formats where they work as well as in person.

Measured footprint — TBD

A commitment to measure and publish operational emissions. Not made until a baseline exists; target year TBD.

S — Social

Capacity-building — TBD

Lasting skills in the institutions we serve. Supporting evidence pending confirmation.

Giving back — TBD

Anthrivia Foundation, a separate non-profit, is planned to fund clinics in underserved communities. Focus and country to be confirmed.

Fair and inclusive work — TBD

Fair pay for every team member and contractor wherever they are based. Specific commitments TBD.

Equitable AI

The Equitable dimension of SENSE: we test the AI we work on for fair treatment of the people it affects.

Access — TBD

A website and materials in English and Arabic, built toward WCAG 2.2 AA. Audit pending.

G — Governance

Independence

We never audit, assess or certify systems we build.

Integrity — TBD

Zero tolerance for bribery and corruption, no facilitation payments. Wording to be confirmed by counsel.

Transparency

We disclose relevant relationships and conflicts before any engagement.

Responsible AI

Human accountability for AI decisions, in our own work and our clients', governed by SENSE.

Data protection — TBD

We handle client data under the privacy laws that apply, collect only what is needed and never use client data to train AI without consent. Legal review pending.

Global goals we contribute to

3 — Good health and well-being

Foundation clinics (planned)

4 — Quality education

Academy

9 — Industry, innovation and infrastructure

Technology

16 — Peace, justice and strong institutions

Public Policy and AI Governance

17 — Partnerships for the goals

Partnerships

Listed as text. Official SDG icons are not used until the UN guidelines are checked.

ESG for our clients

We help clients bring AI into their own ESG commitments: governing AI risk, reporting responsibly and making sure automation serves people.

How we hold ourselves to it

We intend to review these commitments every year and publish what changed. First annual update date: TBD.

TBD